

Post Show Report

Held inside **NexTech Week TOKYO 2022**

3rd **BLOCKCHAIN EXPO TOKYO** **Autumn**

Concurrent Shows:

3rd AI EXPO TOKYO [Autumn], 3rd QUANTUM COMPUTING EXPO TOKYO [Autumn]
1st DX HUMAN RESOURCE DEVELOPMENT EXPO [Spring]

Oct 26 (Wed) – 28 (Fri), 2022 at Makuhari Messe, Japan
Organised by: RX Japan Ltd.



A successful event for blockchain technologies

Blockchain technology is getting more attention from companies in different industries, such as finance, energy, logistics, pharmaceuticals, and manufacturing. To help the industry gain more traction, RX Japan has organised BLOCKCHAIN EXPO TOKYO. Its 3rd edition, held last Oct. 26-28, 2022, at Makuhari Messe, Japan, was a success. The event and its concurrent shows have gathered 34,265* visitors, 11,137* conference attendees, 158* press members, and 254* exhibitors from various countries, including the U.S.A., United Kingdom, and Canada.

■ BLOCKCHAIN EXPO TOKYO 2022 [Autumn] Exhibition Outline

Exhibition Title	BLOCKCHAIN EXPO TOKYO 2022 [Autumn]
Dates	Oct 26 [Wed] - 28 [Fri], 2022
Venue	Makuhari Messe, Japan
Organised by	RX Japan Ltd.

*Numbers for concurrent shows are included.

Expanded business opportunities



Out of the 254 exhibitors at the NexTech Week TOKYO 2022, 36 companies exhibited at the 3rd BLOCKCHAIN EXPO TOKYO [Autumn]. Companies were able to display their application samples and presentations as visitors packed their booths. Algorand Foundation, one of the exhibitors, recommends the event for companies that want to establish their presence in the Japanese market. Shinobi Finance, another exhibitor, had a good impression of the event as its company was able to meet prospective partners and B2B clients. VMO also considers exhibiting and meeting hundreds of visitors again in the next edition.

Increased Double! Influx of visitors



NexTech Week TOKYO 2022 welcomed 34,265 visitors. Thanks to Japan's reopening of borders, many visitors were able to join the event on-site. The visitor number increased by 208%, which is twice bigger compared to last year's edition. This shows the demand for Blockchain technologies is becoming even higher in the Japanese market.

■ Several conference were held simultaneously

Industry leaders held special sessions about the blockchain industry throughout the three-day exhibition. The topics included were an introduction to blockchain, the latest trends and issues ones in the Web3 industry, and the effects of NFTs and DAOs in business and society. Aside from sessions about blockchain, visitors also had a chance to attend conference covering artificial intelligence, quantum computing, digital human resource development, and more.

Web3 becomes a national strategy! ~From the latest trends to issues in the Web3 industry~



Japan Blockchain Association

Representative Director / Representative Director of
bitFlyer Blockchain Inc.
Yuzo Kano



Creating new value with blockchain



NEC Solution Innovator Corporation

2nd Platform Software Division Senior Professional
Akira Fukada

Taking on the challenge of a new capitalism through digital technology



Director, Liberal Democratic Party Digital Society
Promotion Headquarters / Member of the House of
Representatives

Takuya Hirai

Examples of non-financial blockchain introduction by major companies and perspectives that practical promoters tend to overlook



Trade Log Inc.

Representative Director
Masahiro Fujita

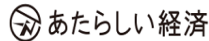


How NFTs and DAOs will change business and society



Gentosha Corporation

Editorial Headquarters Content Business Bureau
Director / New Economy Editor-in-Chief
Yusuke Shitara



Introduction to blockchain that you want to know now ~From the latest technology to business applications~

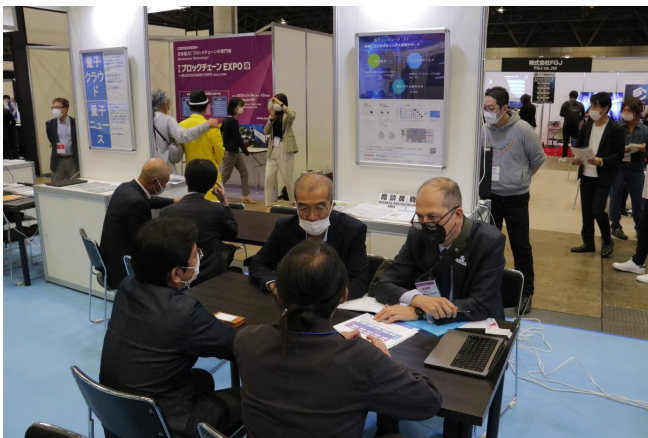


Dentsu Group

Producer / Director of the Blockchain Promotion
Association (BCCC)
Junichi Suzuki

dentsu
innovation initiative

■ Exhibition held under strict safety measures



**Thorough Measures
Against COVID-19**



**Mandatory Mask
Wearing**



**Temperature
Measurement**



**Medical Staff
Onsite**



**Must Sanitise Hands
Before Entry**



**Good Indoor
Ventilation**

Japan still follows Covid-19 safety protocols despite opening borders. With this, the exhibition didn't take things lightly and abided by the guidelines of the government, municipalities, and the exhibition industry association. The committee made sure that every attendee wore masks and went through thermal screening. Reduced seating at the seminars was also implemented to ensure social distancing. In addition, exhibitor booths had barriers to preserve physical distance and decrease densities.

■ See you next year!

Japan's largest* exhibition for Blockchain technology will be back next year in spring. The event will continue to welcome companies in exhibiting their technologies to visitors from various industries. AI EXPO TOKYO will be held together with its concurrent shows such as the AI EXPO TOKYO, QUANTUM COMPUTING EXPO TOKYO, and DX HUMAN RESOURCE DEVELOPMENT EXPO under NexTech Week Tokyo.

Held inside **NexTech Week TOKYO 2023**

4th **BLOCKCHAIN EXPO TOKYO** Spring

Dates	May 10 [Wed] - 13 [Fri], 2023
Venue	Tokyo Big Sight, Japan
Organised by	RX Japan Ltd.
Concurrent Shows	7th AI EXPO TOKYO [Spring] 3rd QUANTUM COMPUTING EXPO TOKYO [Spring] 2nd DX HUMAN RESOURCE DEVELOPMENT EXPO TOKYO [Spring]

BLOCKCHAIN EXPO TOKYO Show Management, RX Japan Ltd.

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>> **For Exhibiting**

Online Registration: https://www.nextech-week.jp/ex_bc_en/
or contact: bc-eng.jp@rxglobal.com

>> **For Visiting (Visitor Registration for the next show)**

Online Registration: https://www.nextech-week.jp/inv_s_bc_en/
or contact: nextech-eng.jp@rxglobal.com

>> **For Press Inquiries (Coverage on the show, Media Partnership etc.)**

mailto: pr-eng.ai-expo.jp@rxglobal.com

* "Largest" in reference to the exhibitor number of trade shows with the same concept.

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