

## Why FOODEX?

### Reason 1 GATEWAY to Japan Market

Highly qualified Japanese traders, wholesalers, retailers and food service buyers will attend. FOODEX supports your export to Japanese Market.

### By Industry Sector Visitors in Total **33,726**

Trading/Wholesale	<b>10,735</b> (8,152)
Food Service	<b>6,996</b> (4,941)
F&B Manufacturing	<b>6,413</b> (4,093)
Retail	<b>4,789</b> (3,720)
Government, Association, Experts	<b>1,518</b> (1,473)
Hotel, Leisure Industry	<b>1,471</b> (1,463)
Machinery, Equipment	<b>1,079</b> (1,079)
Logistics	<b>600</b> (325)
Press	<b>125</b> (303)

\* Data from FOODEX JAPAN 2022 which was held during Covid-19 Pandemic.  
\*( ) are the numbers of 2021.



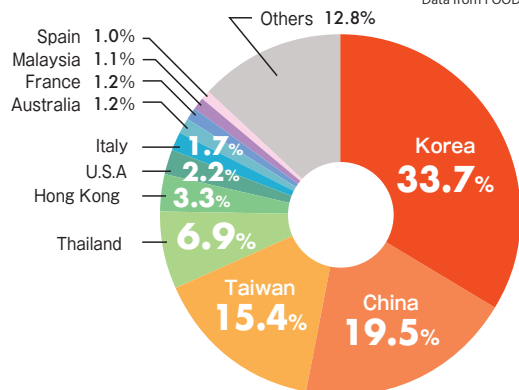
### Reason 2 GATEWAY to Asian Market

Over 10,000 Overseas Visitors From 98 Countries!

#### Overseas Visitors by Region (Top 11)

Overseas Visitors from 98 Countries & Regions! Total: **10,970**

\* Data from FOODEX JAPAN 2019

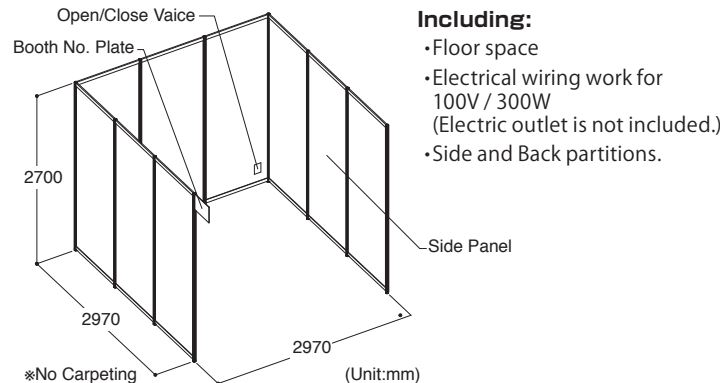


Commendation from Japanese buyers will be the passport to Asian market!

## Cost (minimum price at application)

Basic Booth Plan [1 booth= 9㎡] (2.97m x 2.97m x 2.7m)

**JPY 540,000** (\*JPY 60,000 per sqm)



Package Plan \*The package includes carpet, fascia board, lighting, electricity and more.

**JPY 750,000**

\*Overseas Exhibitor Processing Fee (JPY 4,000) will be added.  
\*10% of the consumption tax will be added among all of the prices above.

**NOTE: Exhibitor is responsible for stand construction, carpeting and equipment rentals.**

## Schedule

**2022 October 21 (Fri)**

Application deadline.

※ Any cancellation or deduction of number of booths a will be charged a cancellation fee after this day.

**November 25 (Fri)**

Payment due date.

**Early December**

Booth location announcement

**2023 January**

Construction, sampling, etc, application deadline

**March 4 (Sat)-6 (Mon)**

**Move-in days**

※ 4th: 3PM-6PM  
5th-6th: 8AM-6PM

**March 7 (Tue)-10 (Fri)**

**FOODEX JAPAN 2023**

※ 10AM-5PM (4:30PM on 10th)

**March 10 (Fri)**

**Move-out day**

※ 4:30PM-10PM

The 48th International Food and Beverage Exhibition

# FOODEX JAPAN 2023



Date

**March 7<sup>th</sup> (Tue) ~10<sup>th</sup> (Fri), 2023**  
10AM~5PM (Last Day: Until 4:30PM)

Venue

**TOKYO BIG SIGHT**

**JAPAN**  
Gateway to the  
Asian Market

Post Show Report  
Download from here!



Application  
Deadline

**October 21<sup>st</sup> (Fri), 2022**

**FOODEX JAPAN Secretariat**  
C/O Japan Management Association

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For inquiry



FOODEX JAPAN

Search

<http://www.jma.or.jp/foodex/en/>



## FOODEX Zone

- International zone** \* Allocate at International Pavilion Area  
Booth Size: 9m<sup>2</sup> (2.97m x 2.97m)
- OR
- Categorized zone** \* For Japanese & International exhibitors  
Booth Size: 9m<sup>2</sup> (2.97m x 2.97m)



### FOODEX Frozen

Frozen meat, frozen fruit, frozen vegetables, ready-to-eat instant meals, all kind of frozen food, etc.



### Sweets & Snacks

All kind of sweets and snacks, frozen sweets, ingredients of sweets, ice-cream, gelato, etc.



### Drinks, Alcohol & Wine

Juice, tea, coffee, non-alcohol, beer, spirits, wine, milk, water, etc.



### Alternative Food & Ingredients

Environmentally-friendly food, soy meat, food products with certification, etc.



### Fresh Food (Agri Food, Seafood, Meat)

All kind of vegetables, fruits, seafood, meat, etc.



### Organic & Wellness

Free-from, organic products, gluten-free, superfood, low calories, vegetarian/vegan food, halal food, etc.



### FOODEX TECH (Machines & Technology, Eco-Friendly Packaging)

Solution with the latest technology for food & beverage industry production, processing and supply chain, etc.



### Processed Food & Condiments

Breakfast cereals, cheese, canned food, bacon, sausage, ham, seasoning, all kind of condiments, etc.



### Food Safety

Sanitation, HACCP countermeasures, food defense, etc.



### Publication / Consultant

Book, magazine, website, information, etc.



## Post Show Overview

**Show Scale** \* ( ) shows the number of 2021.



**1,485** (1,313)  
**Exhibitors**

DOMESTIC

**836**  
**Exhibitors**

OVERSEAS

**649**  
**Exhibitors**



**1,784** (1,459)  
**Booths**

DOMESTIC

**1,082**  
**Booths**

OVERSEAS

**702**  
**Booths**



**14,205m<sup>2</sup>**  
(11,619m<sup>2</sup>)

DOMESTIC

**7,887m<sup>2</sup>**  
(6,444m<sup>2</sup>)

OVERSEAS

**6,192m<sup>2</sup>**  
(5,175m<sup>2</sup>)

## Exhibitor Countries & Regions

(In alphabetical order)

★ = 44 Countries & Regions (FOODEX JAPAN 2022)

94 Countries & Regions (FOODEX JAPAN 2019)						
Europe / CIS		Middle East	Africa	Asia/Oceania		Americas
ARMENIA	★ IRELAND	IRAN	BOTSWANA	★ AUSTRALIA	★ PAKISTAN	ARGENTINA
★ AUSTRIA	★ ITALY	IRAQ	COMOROS	BANGLADESH	PAPUA NEW	BOLIVIA
BELARUS	KYRGYZ	ISRAEL	EGYPT	BHUTAN	GUINEA	★ BRAZIL
★ BELGIUM	★ LATVIA	JORDAN	CÔTE D'IVOIRE	★ BRUNEI	PHILIPPINES	★ CANADA
BULGARIA	★ LITHUANIA	★ Turkey	ETHIOPIA	CAMBODIA	SAMOA	CHILE
CROATIA	MOLDOVA	U.A.E.	GHANA	★ CHINA	SINGAPORE	★ COLOMBIA
★ CYPRUS	★ NETHERLANDS		LESOTHO	★ HONG KONG	★ SRI LANKA	COSTA RICA
★ CZECHIA	NORWAY		MADAGASCAR	INDIA	★ TAIWAN	ECUADOR
DENMARK	★ POLAND		MOZAMBIQUE	★ INDONESIA	★ THAILAND	GUATEMALA
★ ESTONIA	PORTUGAL		NIGERIA	★ JAPAN	VANUATU	HONDURAS
★ EU	RUSSIA		SOUTH AFRICA	KAZAKHSTAN	★ VIETNAM	★ MEXICO
★ FINLAND	★ SPAIN		SUDAN	★ KOREA		PARAGUAY
★ FRANCE	★ SWEDEN		★ TUNISIA	★ MALAYSIA		★ PANAMA
GEORGIA	★ SWITZERLAND		UGANDA	MARSHALL ISLANDS		★ PERU
★ GERMANY	★ U.K.		ZAMBIA	MONGOLIA		★ U.S.A
★ GREECE	UKRAINE			MYANMAR		★ URUGUAY
HUNGARY	UZBEKISTAN			★ NEW ZEALAND		VENEZUELA

## Exhibitors Interview



\*Italy, Spain, Brunei

## Pre-scheduled business matching

### Results



**821** Pre-scheduled appointments

### Participants (FOODEX JAPAN 2022)



**98** International Exhibitors



**91** Japanese Official Buyers  
(seeking overseas exhibitors and products)

**FREE ENTRY**

Exhibitors

Matching Completed

Highly-qualified Buyers

**QUALITY MEETINGS LEAD TO HIGHER CHANCES TO GET NEW BUSINESSES!**

